



NEWSLETTER

COLLABORATE. CORRELATE. COMMUNICATE

DRN Celebrates 10 Year Anniversary

2008 marks a significant milestone for DRN Commerce as we celebrate our 10th anniversary. The past ten years have seen a tremendous amount of growth and as we look back at the decade in review we are proud to say that our first Lender and first Employee still remain with us today.

DRN began with its first recognized module everyone has come to know as CollectLink in 1998. The premise of developing a management tool with both the Lender's and Vendor's needs in mind was so well received that through further collaboration within the Lending community additional Links have been added to various stages of the credit cycle.

In 2000 DRN was prompted by a national lender to develop an effective insolvency platform designed to increase efficiencies and overall recoveries. Once again DRN Commerce delivered. Our InsolvencyLink module has become one of our fastest growing areas and continues to gain momentum. Insolvent files are now easily tracked and maximized for the greatest possible return as a full BPO or internal model.

To assist the Auto Lending industry DRN developed the RepoLink module in 2006. Unlike any other platform available today RepoLink enables the Lender to choose and measure multiple bailiffs and re-marketing firms to ensure their highest and most responsive return on their investment.

Each of the Links created by DRN have been developed to complement the efforts of each Lender through each stage of the credit cycle. Most recently in 2007, DRN launched the FraudLink module to assist the Lender with identifying fraud at the front end and thus completing the cycle. Although very successful already, we expect that with fraud statistics on the rise our FraudLink product will prove to become a very valuable resource for many Lenders. While still gaining recognition we anticipate this product to experience rapid growth in 2008.

2007 has proven to be a busy year for DRN as it successfully launched its US initiative resulting in multiple lenders being implemented with CollectLink. With a US strategy now well underway we are looking to embark into the European market. We expect that the next ten years will be equally exciting and successful as we press forward with our Collaborative Commerce model.